

# VNV MARKETING STUDIO

## CLIENTS PROPOSAL

[vnvevents.com](http://vnvevents.com) | [vnvstudio.com](http://vnvstudio.com)

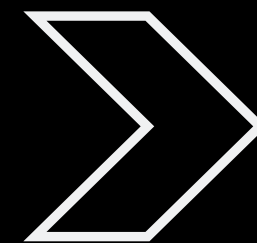




# SOCIAL MEDIA, PPC, LEAD GENERATION & WEB OPTIMIZATION ALL IN ONE

Formerly Ophyra Marketing Group, now part of VNV Events, we offer streamlined marketing solutions aimed at amplifying your brand's reach and impact. **Our services include:**

- Tailored Marketing Strategies
- Digital Campaign Management
- Flexible Website Development
- Creative Branding Solutions
- Data-driven Optimization
- Team Management & recruitment





# Don't overpay for a marketing team.

Utilize only the hours you truly need and skip the recruitment hassle.

Struggling with common challenges like “Where to start?”, “Which technology to use?”, or “How to deliver on time?”

We've faced these too and have spent years aiding teams and business owners in overcoming them with effective, technical solutions.

Remember, every company's unique, but excellent Communication and Knowledge are universal keys to enhancing productivity and peace of mind







# Prices and Packages: Hourly Rate

LET US PLAN YOUR EVENT SO YOU DON'T HAVE TO WORRY ABOUT ANYTHING !

Hourly Rate: Our services are priced at \$50.00 per hour. Typically, with 8 to 10 hours of dedicated work each week, we can effectively evaluate and optimize your brand's presence.

During this time, we cover a range of tasks including website evaluation, competitor analysis, social media content creation, Google Ads management, and broad platform listing, ensuring comprehensive digital growth.





# Our Top Services



If we need to create your website, our commitment is to develop a basic website (similar to this one) within the first 72 hours, serving as a starting point for the growth process.

## **Startup Package: \$690/month**

This package is designed to enhance your online presence through a dedicated 20-hour monthly effort by our team. Our goal is to deliver measurable improvements in your SEO, visibility, and market positioning at an affordable cost.

We utilize a combination of AI-driven content creation, strategic marketing approaches, comprehensive Google campaign setup and optimization, website optimization, and competitor evaluation to set your brand apart.



# Our Top Services

## Comprehensive Team Package: \$1,699.00

Gain access to an entire team of developers and creative experts, all led by our Project Managers, ensuring cohesive and effective marketing strategies bypassing the need for lengthy recruitment processes.

This includes:

- Project Manager / Marketing Specialist (6 Hours / Week)
- Web Developer (6 Hours / Week)
- Content Creator (4 Hours / Week)
- Graphic Designer (6 Hours / Week)
- Social Media Manager. (4 Hours / Week)



# Additional Services



FEATURES	UNIT	PRICE
Email Marketing Specialist including Automation, Funnel Integration & Reputation Report	1 Month (2 Hours Per week)	\$299.00
Google Pay Per Click Implementation and Administration Including Keyword & Competitor Evaluation	1 Month (2 Hours Per week)	\$299.00
Professional Photo Session for your Product and Brand including 20 Photos edited per Hour (Travel Fee Might Apply)	Price Per (1) Hour	\$130.00
Professional Video Session for your Product or Brand including 3 Min of Edited content per Hour recorded. (Travel Fee Might Apply)	Price Per (1) Hour	\$180.00
Reputation & Listing Manager	Price Per Month	\$299.00
Virtual Assistant	Price per Hour	\$10.00



# Additional Services



After you've used up the prepaid hours, you have the option to add more, allowing us to further customize our services to meet your specific needs.

FEATURES	UNIT	PRICE
Web Developer (HTML - CSS - Wordpress - Shopify - Magento ) Include 1 hour of project Management	1 Hour	\$18.00
Back-End Software Developer (PHP - Java - Python - NodeJS - MySQL - MongoDB - PostgreSQL)	1 Hour	\$22.00
Front-End Software Developer (React JS - React Native - VueJS - Angular)	1 Hour	\$20.00
Graphic Designer & Video Editor	1 Hour	\$18.00
Content creator (Blog & Podcasts)	1 Hour	\$18.00



# What's the Next Step?

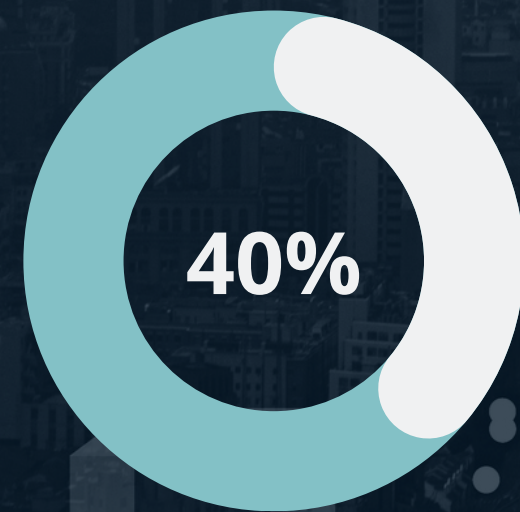
After choosing us, clients receive a digital estimate and access to validate event details. Payments are securely processed online for everyone's safety and convenience

After choosing our services, your journey with us unfolds seamlessly. Here's what happens next



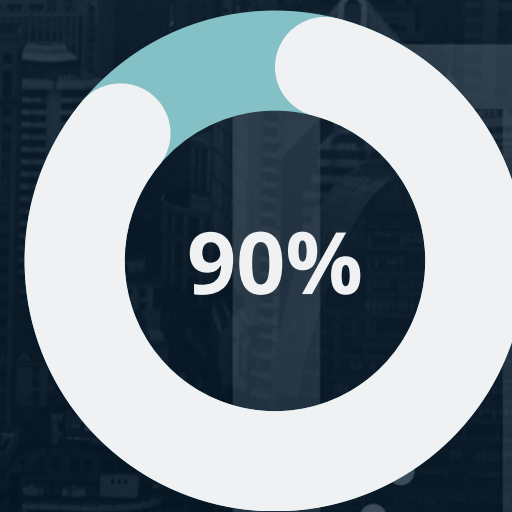
## Initial Meeting with Experts:

Our first step involves evaluating your website, analyzing competitors, and assessing current technology to optimize your digital strategy



## First Implementation

This step involves web development, content creation, podcast creation, and distribution, and listing management (Comprehensive Team Package) for extended reach.



## Team evaluation and Integration

In this step, prioritize seamless integration and effective communication between our teams. Daily meetings are included in the Advance Package for optimal collaboration.



## Monthly Result Evaluation

involves Result Evaluation, where we measure new leads and month-to-month improvements in monetization. This data guides the ongoing tailoring of our strategy.

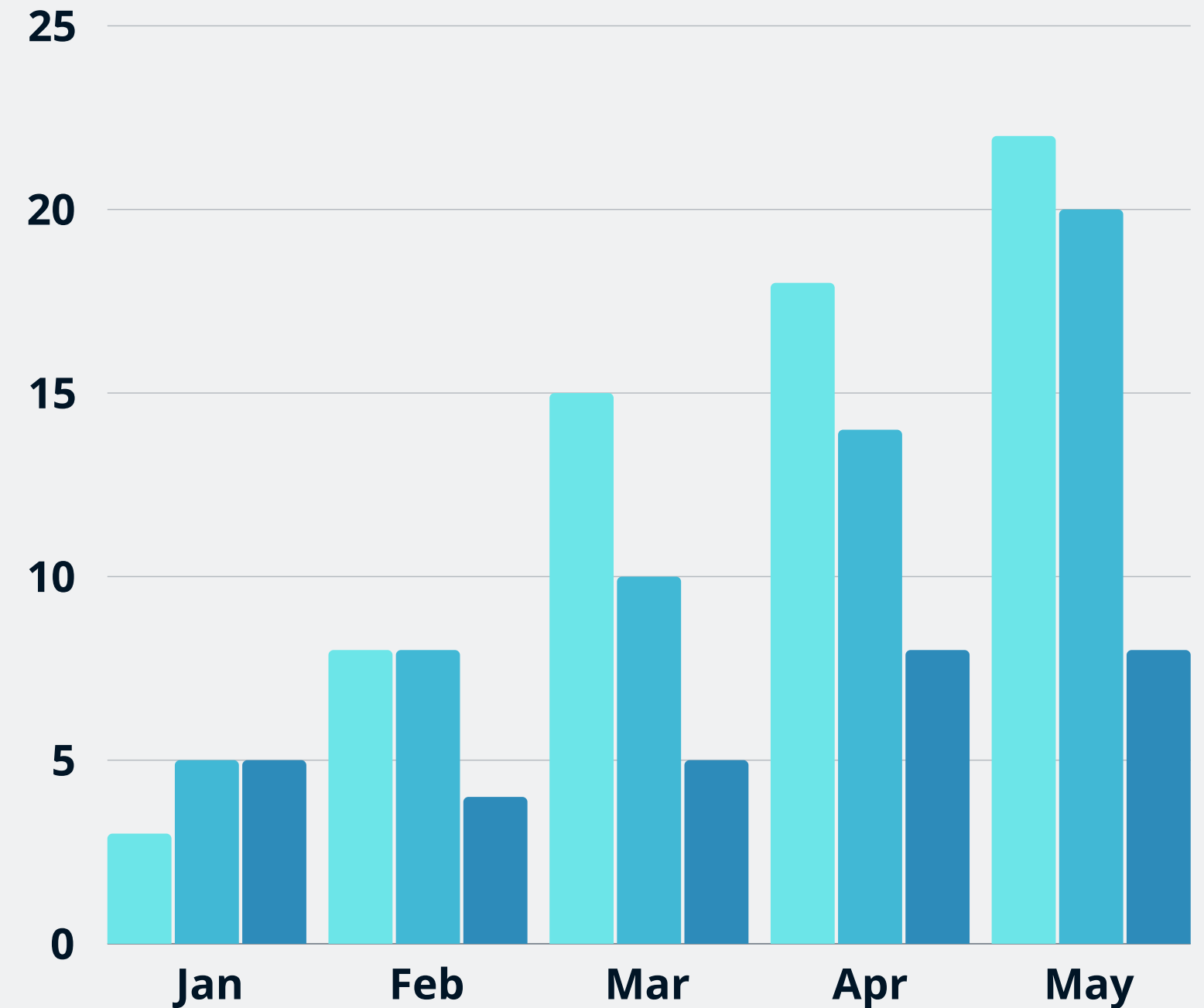


# Why working with us



With our track record of excellence at Ophyra Marketing Group and VNV Events, backed by stellar reviews, you can trust us to enhance your product or event experience.

- You have an awesome idea but need guidance on turning it into a thriving business.**
- You recognize the importance of branding, social media, and online presence but need assistance.**
- You want to expand your team, but you are concerned about recruiting and onboarding expenses for an in-house team?**







# VNV Marketing Studio: Call us or visit us Today!

- [info@vnvevents.com](mailto:info@vnvevents.com)
- [\(305\)-376-1210](tel:(305)376-1210)
- **Mon - Fri: 10:00 AM - 6:00**
- [vnvevents.com](http://vnvevents.com) | [vnnvstudio.com](http://vnnvstudio.com)